



WYOMING PARKS AND
RECREATION DEPARTMENT

2010 ANNUAL
REPORT

MISSION

The City of Wyoming Parks and Recreation Department provides programs and services that positively impact the social, economic, health and environmental quality of the community.

VISION

The City of Wyoming Parks and Recreation Department offers programs and services that allow community members to experience physical, mental and social benefits through their leisure time participation, providing opportunities for youth and adults to live, grow and develop into healthy, contributing members of our community.

WYOMING CITY COUNCIL

Jack Poll, Mayor
Sam Bolt, Mayor Pro-Tem
Dan Burrill, At-Large Councilmember
Kent Vanderwood, At-Large Councilmember
William A. VerHulst, 1st Ward Councilmember
Richard K. Pastoor, 2nd Ward Councilmember
Joanne M. Voorhees, 3rd Ward Councilmember

WYOMING PARKS AND RECREATION COMMISSION

Dr. Daniel Lavengood, Chairperson
James Austin
Rhonda Buck
Robert Cook
Megan Harley
Eric Hartfield
Gerald Hopkins
David Skinner
Rod VanOeveren
Doug Wustman
Richard K. Pastoor, Council Liaison





CONNECT



*"The best test of the
quality of a civilization is
the quality of its leisure."*

- Irwin Edman

MAYOR'S MESSAGE



The City of Wyoming has worked very hard to benefit individuals and families, as well as sustain our community through parks and recreation programs and services. Well maintained park facilities improve neighborhood property values and provide safe places for the enjoyment of nature, leisure and play. Our after-school program, T.E.A.M. 21, helps children ground academically, socially and physically. The Wyoming Senior Center broadens opportunities for independent living, civic engagement and cultural exploration. For over 16 years, the citizen supported, dedicated millage for parks and recreation operations has allowed our community to shine throughout the region as a wonderful place to live, work, play and raise a family. Join me in applauding the Parks and Recreation Commission and department staff for their outstanding efforts in 2010.

DIRECTOR'S MESSAGE



Solutions. Collaborations. Innovations. These words reflect the exceptional work by staff and citizens in meeting and expanding community services in parks and recreation this past year. Over \$1.3 million dollars were obtained through grants leveraging the parks and recreation operational millage further than ever before. Over 60 non-profits, businesses and civic organizations joined in supporting over 300 programs and special events resulting in economic and health benefits to tens of thousands of children and adults in our community.

The job of providing high quality, safe after-school, recreation, leisure programs and park facilities is a challenge we work hard to fulfill. This annual report provides you a glimpse of the work we do on your behalf, building and sustaining the community through parks and recreation services in 2010.



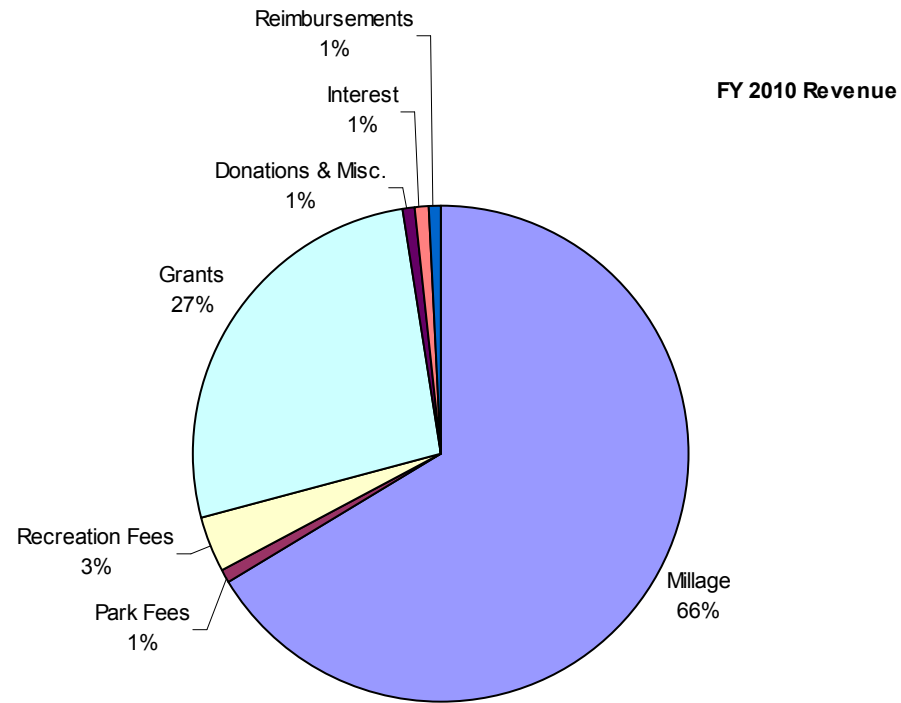
SMILE



"Beth was a super teacher! She involved the kids and parents!...What an asset to Wyoming programs!" - Parent of a Start Smart Soccer participant



FY 2010 FINANCIAL HIGHLIGHTS - REVENUE



Millage	\$3,368,099.59
Grants	\$1,365,256.33
Recreation Fees	\$ 176,223.87
Park Fees	\$ 49,202.95

Reimbursements	\$ 47,610.12
Donations and Misc. Fees	\$ 39,280.17
Interest	\$ 34,502.12

TOTAL OPERATING REVENUE **\$5,080,175.15**



LEARN

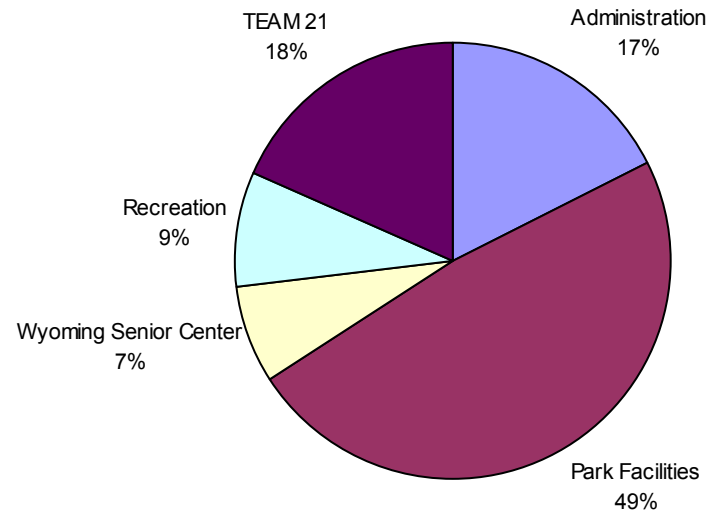
FY 2010 FINANCIAL HIGHLIGHTS - EXPENSES



"What a great time I had! I learned some fantastic new recipes and met some new friends along the way! - Adult Cooking Class participant"



FY 2010 Expenses



Park Facilities	\$2,404,066.03
T.E.A.M. 21	\$ 917,789.26
Administration	\$ 866,032.08

Recreation	\$ 423,796.48
Wyoming Senior Center	\$ 361,781.26

TOTAL OPERATING EXPENSE: \$4,973,465.11



CREATE

Parks By The Numbers

Parks:	21
Total Acres:	692
Total Attendance:	57,767
<i>(based on actual reservations)</i>	



"Thank You! We are looking forward to our next event at one of your beautiful parks!" - Pinery Park Reservation Survey Comment

USE AND SURVEYS AFFIRM PARKS QUALITY

During this past year, 5,736 hours were reserved for lodge, shelter and section rentals at Pinery, Lamar and Ideal Parks. As self-reported by user groups, 57,767 people enjoyed the parks system through these reservations. Annual reservation surveys affirm:

- 97% of patrons were satisfied or very satisfied with the conditions of our facilities
- 89% of patrons were satisfied or very satisfied with our restrooms
- 100% of patrons were satisfied or very satisfied with park safety
- 100% of patrons were satisfied or very satisfied with office personnel
- 99% of patrons were satisfied or very satisfied with service by park maintenance personnel

DOG PARK BECOMES A REALITY

Did you know that the City of Wyoming has almost 13,000 dog owning households in our community? That interest was the catalyst for the development of the City of Wyoming's first dog park!

The idea was born three years ago with the Citizen's for Dog Parks Committee. A grassroots, citizen led initiative from site selection, to design, to fundraising, made the park a reality. Constructed at Marquette Park, the public began enjoying the park on a membership basis in November 2010. Donations valued at over \$32,000 funded the construction.

So why a dog park? Community benefits of dog parks are numerous including:

- Promoting responsible pet ownership
- Socializing and exercising of dogs in a safe environment, allowing dogs to legally run off-leash
- Providing tools for realistic enforcement of dog control laws
- Promoting general public health and safety



EXPLORE

ORIOLE PARK UNDERGOES RENOVATION

With grant support from the Michigan Natural Resources Trust Fund, the W.K. Kellogg Foundation Access to Recreation Grant and the dedicated Parks and Recreation Operation Millage, the Oriole Park re-development project (founded on citizen design input) broke ground. In addition to building a splash pad and playground, the re-development includes a shelter, walking trail, tennis courts, basketball court and improved parking. The project represents an investment into our community of \$741,432.

PARKS FACILITIES SUPPORT COMMUNITY EVENTS

Athletic and special event usages of City of Wyoming parks continue to remain consistent over the past five years as schools, businesses, non-profit organizations and churches seek field and gathering space for their events. Some of the entities that utilized facilities in 2010 include:

Oriole Park By The Numbers

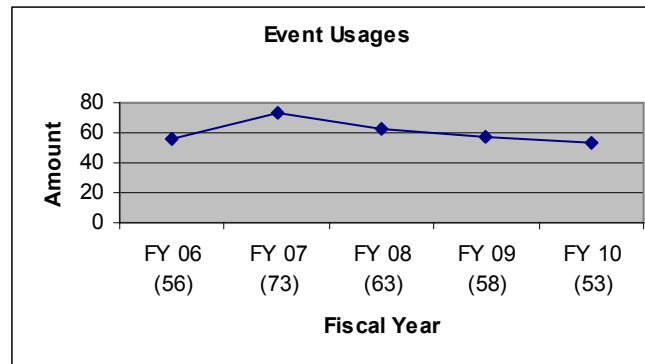
Trees:	215
Picnic Tables:	5
Benches:	6
Walking Path Distance:	2,493 feet



*American Cancer Society
Girl Scouts
Grand Rapids First Church
Godfrey-Lee Public Schools
Godwin Heights Public Schools
Gordon Food Service*

*Kelloggsville Public Schools
Messiah Missionary Baptist Church
National Heritage Academies
Pinery Park Little League
Potter's House Christian Schools
So. Godwin Neighborhood Assoc.*

*South Kent Recreation Association
Special Olympics
St. Joseph the Worker Church
Wyo. Community Enrichment Commission
Wyoming Jaycees
Wyoming Public Schools*





ENJOY



T.E.A.M. 21 by the Numbers

Sites: 9
School Districts: 4

- Wyoming Public Schools
- Godwin Heights Public Schools
- Godfrey-Lee Public Schools
- Kelloggsville Public Schools

Total Attendance: 76,975
(based on daily program attendance)

"Without T.E.A.M. 21 our school would not be complete!" – Lee Middle School Teacher

T.E.A.M. 21 IMPACTS YOUTH AND COMMUNITY

In its sixth year of existence, the T.E.A.M. 21 After-School Program continues to positively impact the Wyoming community. This year, T.E.A.M. 21 students participated in the Metro Health Farm Market selling homemade items as the only student-operated booth at the market. Students exercised their creativity in designing products including eco-friendly tote bags, jar mixes, sun catchers and matted photographs. On market day, students practiced their math skills and communication skills during interactions with market customers. Proceeds from the market (over \$200) were donated to the construction of the Wyoming Dog Park, where T.E.A.M. 21 was recognized as a "bone" sponsor of the park.

T.E.A.M. 21 RECEIVES STATE RECOGNITION

T.E.A.M. 21 received two prestigious recognitions this past year, garnering the Michigan Municipal League's Region 3 Community Excellence Award and the Michigan Association of School Board's Education Excellence Award. MML's Community Excellence Award recognized T.E.A.M. 21 efforts as a part of municipal government to improve the lives of community residents through youth programming, specifically citing the role T.E.A.M. 21 plays in breaking down cultural barriers and promoting positive behavior choices. The MASB's Education Excellence Award specifically honored T.E.A.M. 21's approach to academic improvement through homework assistance, experiential learning and the social-emotional growth of participating students.





GROW



General Recreation Programs by the Numbers

Programs Offered:	237
Total Attendance:	61,081

"They are both enjoying it!. Abby just wants to learn the bars and Amelia is having a blast doing everything!" - mother of two youth gymnastics participants

PLAY & LEARN PROVIDES FUN FOR YOUTH

2010 was another successful year for the Play & Learn Program. Play & Learn is a summer playground-based program, focused on elementary aged students, which is hosted at various elementary schools in Wyoming. Activities include arts and crafts, board games, sports, field trips and other special events which focus on fun and learning. There were 6,464 registrations across four programming sites (*Oriole Park Elementary, West Elementary, North Godwin Elementary and West Godwin Elementary*).

KID 2 KID SALE GIVES YOUTH BUSINESS LESSONS

In the midst of a tough economy, Wyoming youth had an opportunity this past summer to learn about how to sell items to make money. Based on the garage sale model, youth were encouraged to collect toys, games and other kid-friendly items to price for sale to other youth. The first-time event was held in the parking lot at the Wyoming Senior Center with a total of 44 tables being reserved by area youth. One parent commented, "We participated because we wanted to teach our son the business skills of salesmanship and negotiating. Getting rid of toys he didn't play with anymore was great, too."

WYOMING LAUNCHES TEEN COUNCIL

The first City of Wyoming Parks and Recreation Department Teen Council was selected in 2010 with an original membership of 12 teens between the ages of 12-18. Nine girls and three boys represented seven different schools in the Wyoming area. The Teen Council was created to facilitate teen involvement in program and event planning under the guidance of the Parks and Recreation Department. Their first event was "Rockin @ the Lock-in" which took place at a local elementary school and consisted of a night of sports, video games, board games, movies and snacks. The Teen Council also assisted as volunteers for Parks and Recreation Department events including Pumpkin Path, Candy Cane Hunt and Lunch with Santa, Movie In The Park and the Daddy-Daughter Dance.



BELONG



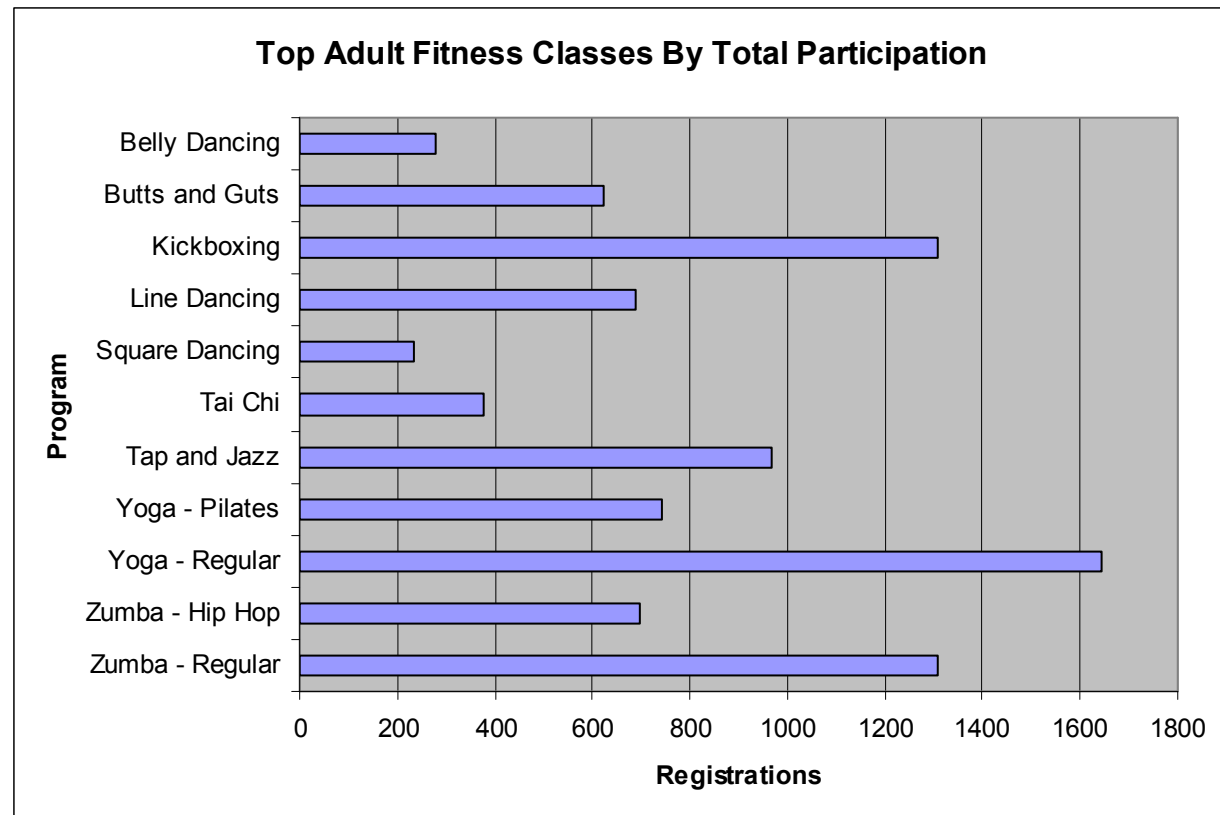
New 2010 Recreation Programs

Science Exploration—Youth
 Guitar Lessons—Family
 Skateboard Lessons—Youth
 Cooking—Adult and Youth
 Intro to Tennis—Adult
 Kid 2 Kid Sale—Youth

*"When you leave
 (Kickboxing) you know
 that you had a GOOD
 workout!" – Kickboxing
 participant*

ADULT FITNESS IMPROVES WELLNESS

The Wyoming Parks and Recreation Department's adult fitness programs continue to provide participants with wellness benefits including improved endurance and fitness, increased muscle tone, decreased risk of illness, reduced stress and weight management control. These individual benefits also have a positive impact on the community as evidence indicates that better individual wellness leads to less sick days off from work or school, improved productivity in the workplace and improved family relationships. 2010 participation in adult fitness programs increased 5% over 2009 with a total of 9,933 registrations in 2010. The most popular 2010 adult fitness programs were Zumba, Kickboxing and Yoga, all of which had over 1,000 registrations for the year.





EXERCISE

WSC IMPROVEMENTS AID PARTICIPANT USE

American Recovery and Reinvestment Act funding, in partnership with monies from the dedicated Parks and Recreation Department millage, allowed for a \$140,740 project that renovated the main entrance area and lobby of the Wyoming Senior Center (WSC). The renovations maximized the functionality of the area, providing a more open and inviting design, which eliminated congestions and addressed access concerns for people with disabilities. New furniture provides participants a comfortable place to visit with each other or do some reading. The addition of flat screen television monitors allow for a continuous display of program information and photos.

To complement the main entrance and lobby area remodeling, the WSC invested in an electronic sign to add to the greater curb appeal presence of the facility. The electronic sign provides the opportunity for the WSC to externally display information about programs and services offered, as well as including information about other City of Wyoming events. The modification of the WSC is the latest improvement to City infrastructure on DeHoop and Michael Avenues, joining the Wyoming Branch of the Kent District Library, Wyoming City Hall and the Wyoming Police Department in creating a City service area that community members can easily identify and access.





PLAY

WALK CLUB PUTS IN THE MILES

The Walk Club, a program offered for those community members 50+, grew by 75% in 2010 when compared to 2009. Recognizing that walking is one of the best, easiest and cost-effective methods of exercise, 49 community members took part in 28 walks throughout the year, with participants logging a total of almost 1,600 miles or the equivalent of walking to Salt Lake City, Utah or Key Largo, Florida.

WYOMING ADDS PICKLEBALL COURTS

Some will say it is a relatively new sport, while others have been playing it for years. Whether you have played it or never heard of it, Pickleball is having a coming out party in Wyoming! It has gained quite an interest nationwide with the 50+ crowd as it combines the elements of three sports, badminton, tennis and table tennis. It is played on a tennis court with the same dimensions as a badminton court. The paddle is made of a wood or hard plastic and the ball is made of a hard plastic, similar to a wiffleball in style and shape. The City of Wyoming Parks and Recreation Department created two Pickleball courts in 2010, with one each at Pinery Park and Kelloggsville Park. Programming plans are being made to hold instructional clinics and drop-in play beginning in 2011, targeting the baby boomer generation. This generation has been identified through the Wyoming Senior Center's Senior Visioning Initiative as an age group that still desires physically active programs like Pickleball.



Wyoming Senior Center by the Numbers

Programs Offered: 103

Total Attendance: 61,457

"Who said that getting older is no fun? I can come here and visit with my friends, participate in a class or surf the internet. My life didn't end when I turned 50, it just started down a new path." - WSC participant



MOVE



Stepping Stones Partners and Sponsors

Accident Fund Insurance
Area Agency on Aging of Western Michigan
Car City Supercenter
Community Caregivers
Edward Jones
Gerontology Network
Grand Valley State University
Kentwood Public Schools
Mary Free Bed Rehabilitation Hospital
Olmstead Associates
Roger Coles
Salvation Army Kroc Center
SchoolsWork, LLC
Wyoming Senior Fellowship Club

STEPPING STONES CELEBRATES 11TH YEAR

Demand continues to grow for this innovative in-home recreation therapy program which is provided for at-risk older adults aged 60+. Completing its eleventh (11) year of service, Stepping Stones provided 1,556 hours of treatment to 115 individuals throughout Kent County in 2010. The most current data affirms:

- 85% of participants reported maintaining or improving their ability to perform Activities of Daily Living
- 80% of Stepping Stones clients improved their quality of life
- 70% of participants successfully integrated back into the community or met their personal program goals
- 80% of aquatic therapy clients reported improved physical endurance to perform Activities of Daily Living

Funded by the Kent County Senior Millage, with in-kind support from the City of Wyoming Parks and Recreation Department Operational Millage, Stepping Stones is operated from the Wyoming Senior Center.

GO! BUS GETS PEOPLE TO PLACES

Whether it is getting someone to a medical appointment, grocery shopping, worship or the Wyoming Senior Center, the WSC's Transportation Assistance Grant (funded by the Older Americans Act) allows at-risk older adults 60+ to get door-to-door bus service. Interest for Go! Bus tickets continues to be strong as 7,322 tickets were obtained by 80 Kent County residents (who qualified for the service) in 2010. \$12,719 in grant funding was received with participant donations accounting for an additional \$10,301 in monies which were all utilized to purchase Go! Bus tickets. **(NOTE: Suggested donations are for 1/2 the \$3.00 ticket price which indicates a 94% success rate in obtaining the suggested donations).**

GO! BUS
456-6141

E-450
SUPER DUTY

THOR

THE **Pal**

GO

SPONSORS AND PARTNERS

The following is a partial list of collaborators who assisted the City of Wyoming Parks and Recreation Department in providing quality programs and facilities during 2010:



"We participated in the Pumpkin Path because we were a new business and we knew we would get to meet a lot of people. We absolutely loved it. What a great event" - Pumpkin Path Business Host

AARP

Adeline Leigh Catering

Altrusa

American Cancer Society - Relay For Life

American Red Cross

Applebee's

Bam Shirts

City of Wyoming Clean Water Plant

City of Wyoming Fire Department

City of Wyoming Traffic Services

City of Wyoming Police Department

Community Care Givers

Contractors Steel

Edward Jones

Family Outreach Center

Girls Chorale Academy

Godfrey-Lee Public Schools

Godwin Heights Public Schools

GRCC Dental Auxiliary Program

Grand Rapids First - School2Career Progressions

Grand Valley State University

Hearing Association of Grand Rapids

Hearing Consultants, Inc.

Hearthstone Assisted Living

Home Repair Services

Hope Network Foundation

Kelloggsville Public Schools

Kent County Health Department

Kent County Humane Society

KDL - Wyoming Library Branch

Maranda Park Party - WOOD-TV 8

Metro Health

Michigan Amateur Softball Association

My Personal Credit Union

National Heritage Academies - Vanguard

Park Center Lanes

Parkwood Pharmacy

Pines Golf Course

Roman Manufacturing

Senior Meals Program

South Godwin Neighborhood Association

St. Joseph the Worker Church

Tarry Hall Roller Skating Rink

TenderCare Health and Rehabilitation Center

Walgreen's

Wedgwood Christian Services

Wyoming - Kentwood Chamber of Commerce

Wyoming Community Youth Coalition

Wyoming Community Foundation

Wyoming Community Enrichment Commission

Wyoming Senior Fellowship Club

Wyoming Public Schools



Maximize your money.

My Personal
CREDIT UNION
Area residents welcome.

COOPERATE

City of Wyoming Parks & Recreation Department

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Wyoming, MI 49509



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Creating community through people, parks, and programs!